Responsive Design Trends: Research Summer 2012

by Katarina Countiss

Sycamore School

http://www.sycamoreschool.org/

COMMENTS:

Layout transformation: 2-column becomes 1-column
Nav bar becomes a drop down menu
tablet has a cropped-from-desktop display header
perceived call to action: follow on facebook

Frankston High School

http://www.fhs.vic.edu.au/
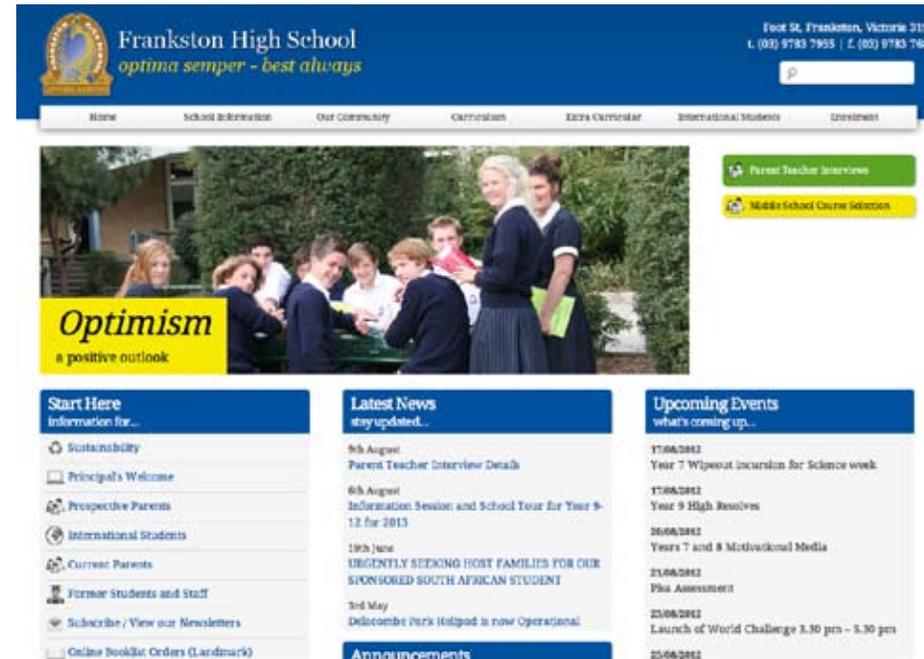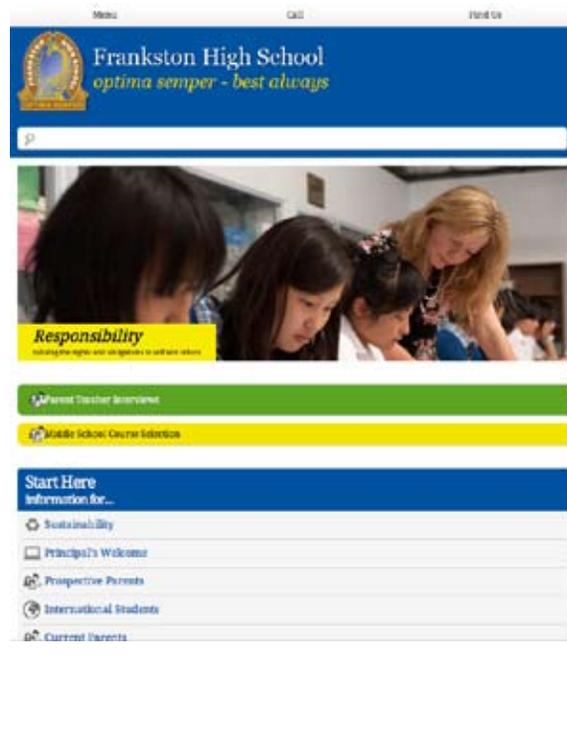
COMMENTS:

Layout transformation: 3-column becomes 1-column
Nav bar floats to top of screen
responsive slideshow display subheader
perceived call to action: get information about school
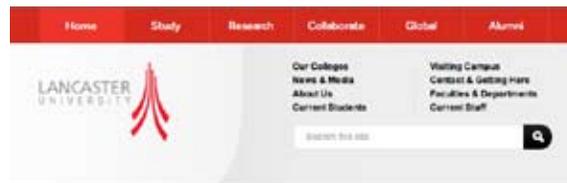
Lancaster University

http://www.lancs.ac.uk/
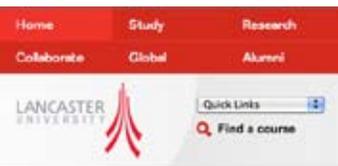
COMMENTS:

Layout transformation: 6-column becomes 3-column becomes 2-column
Nav bar becomes a drop down menu
responsive slideshow display subheader
perceived call to action: find a course

St. Paul's School

http://www.stpaulsschool.org.uk/
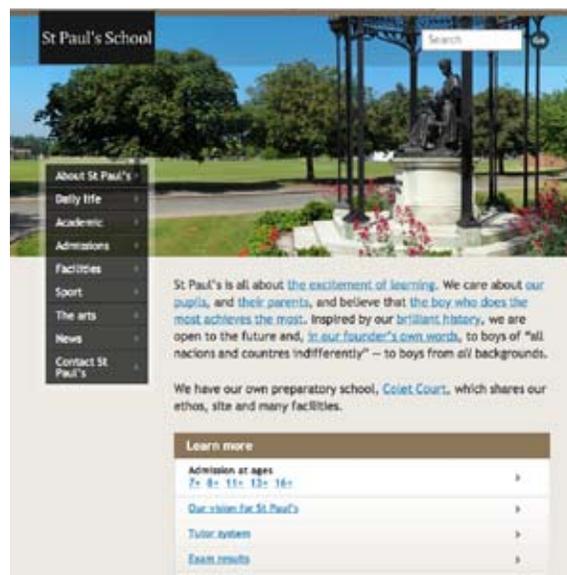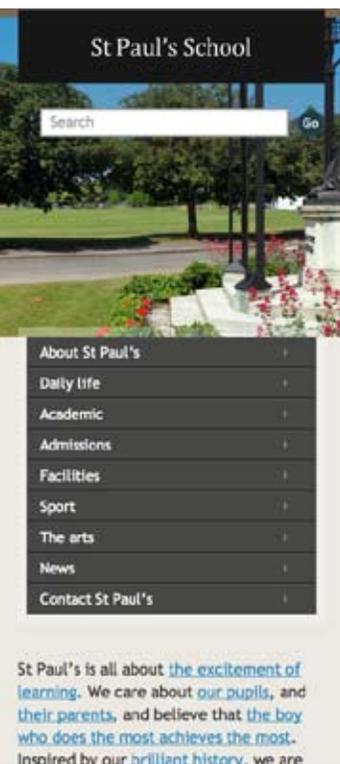
COMMENTS:

Layout transformation: 3-column becomes 2-column becomes 1-column
Nav bar becomes a drop down menu
display header crops down to size
perceived call to action: search bar

George Mason University School of Law

http://www.law.gmu.edu/

COMMENTS:

Layout transformation: 3-column becomes 2-column
becomes 1-column
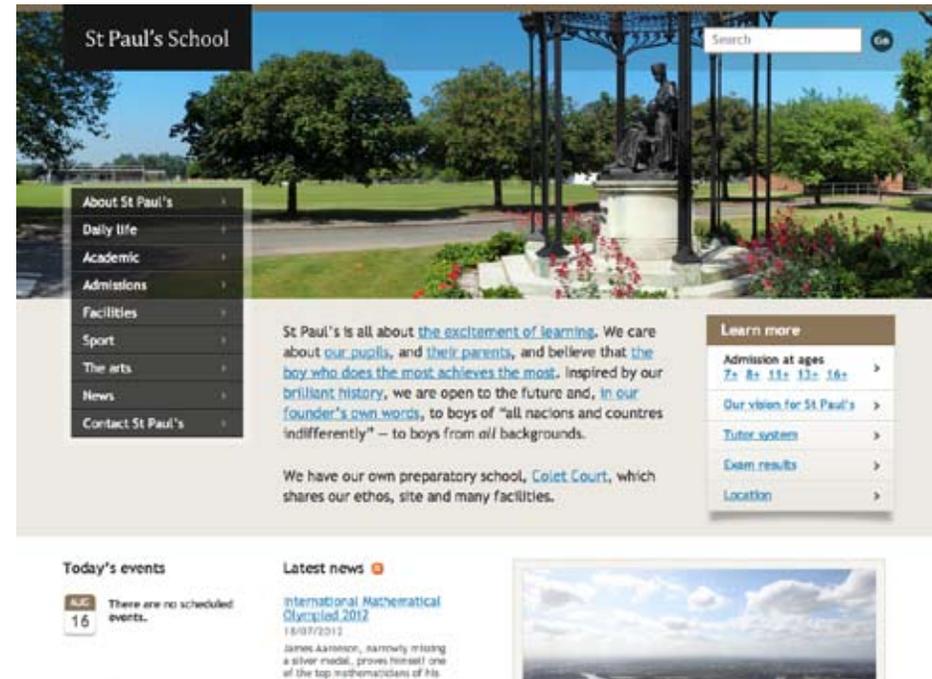Nav bar becomes a drop down menu
responsive slideshow display subheader
perceived call to action: information about faculty

University of California, San Diego

http://ucsd.edu/

COMMENTS:

Layout transformation: 4-column becomes 3-column
becomes 1-column
Nav bar becomes nav block
responsive slideshow display subheader
perceived call to action: explore information

University of Notre Dame

http://nd.edu/

COMMENTS:

Layout transformation: 3-column becomes 2-column
Nav bar becomes nav block
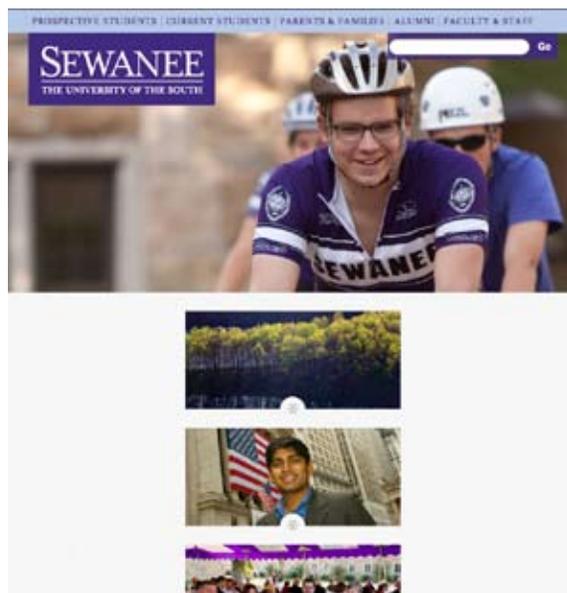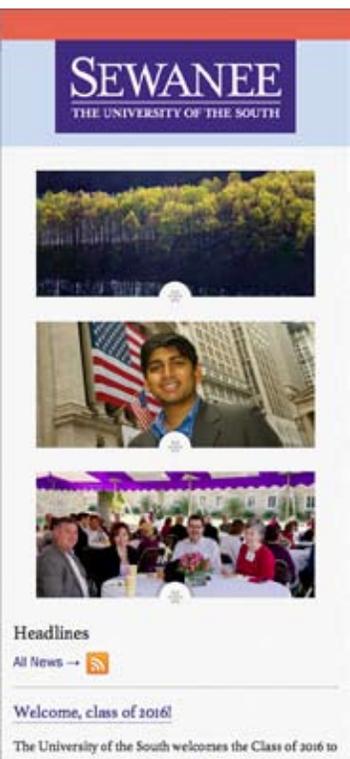responsive slideshow display subheader
perceived call to action: information about faculty
background photo disappears in mobile

Sewanee: The University of the South

http://www.sewanee.edu/

COMMENTS:

Layout transformation: 3-column becomes 1-column
Nav bar becomes extension of footer
tablet has a cropped-from-desktop display header
perceived call to action: RSS

University Writing Center | Texas A&M University

http://writingcenter.tamu.edu/

COMMENTS:

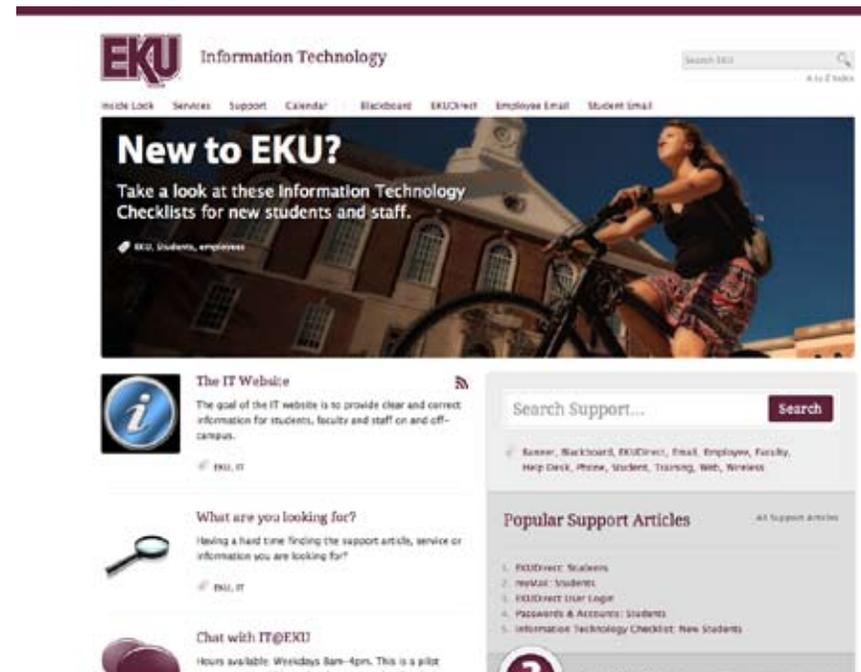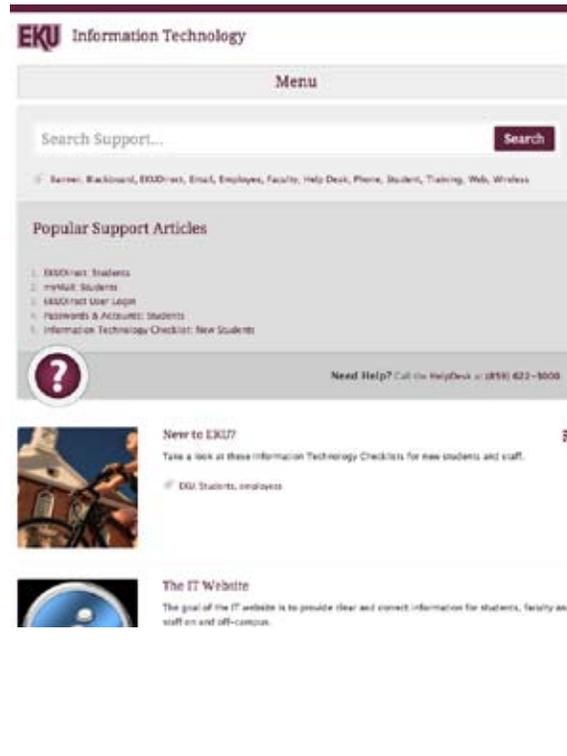Layout transformation: 3-column becomes 2-column becomes 1-column
Nav bar becomes list
tablet has a cropped-from-desktop display header
perceived call to action: Social Media

EKU | Information Technology

http://www.it.eku.edu/

COMMENTS:

Layout transformation: 2-column becomes 1-column
Nav bar becomes drop down menu
no separate tablet layout
perceived call to action: Social Media